

# International Meeting ON FAIR TRADE EDUCATION

12<sup>th</sup> to 18<sup>th</sup> Feb. 2006, France



Fair Trade: a pedagogical tool  
**FOR TEACHING CIVIC VALUES** to young people!

This meeting is organised by Fédération Artisans du Monde.





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## → Aims

■ ■ This meeting will enable people from different countries currently running pedagogical Fair Trade awareness campaigns to meet and share their working methods. The overriding aim of the event is to start developing an international nexus of partnerships in Fair Trade education. By offering a propitious forum in which to pool knowledge and think collectively about issues that concern us all, this meeting will provide an opportunity to think about what partnerships can offer.

■ ■ **This meeting will therefore seek to:**

- › Enable participants to **share their experience** in Fair Trade education.
- › **Establish a list of pedagogical practices** used throughout the world for raising public awareness of Fair Trade.
- › Set up links between organisations involved in Fair Trade education with a view to prompting **international partnerships**.

## → Date & Location

The meeting will be held:

- › **At Dolomieu**, near La Tour du Pin, **between Grenoble and Lyon**, in France's south-east.
- › **From 12<sup>th</sup> to 18<sup>th</sup> February 2006**. Given that for some of you this will involve a long journey, we suggest that you arrive on 11th February in order to settle in, have a rest and begin to get to know each other!
- ›› *For details about the location and weather conditions, see section 3 "Practical information and enrolment"*

## → Participants

■ ■ ■ Participants must be actively **involved in Fair Trade education** (as employees or volunteers) and have run programmes for a “young adult” audience (16-25 years olds) under the aegis of:

- A Fair Trade organisation
- An educational body (specialised in public education, civic education, etc.)
- A development education or international solidarity NGO

■ ■ ■ Participants can be **people who work on the ground** (facilitators, etc.) or **project managers working on educational projects** within a Fair Trade education remit.

■ ■ ■ To provide the best conditions for a successful exchange of ideas, the number of participants will be limited to sixty. With that in mind, **candidates must:**

- Within their organisation **be actively involved in educational projects** about Fair Trade.
- **Be available for the full duration of the meeting** (from 12th to 18th February 2006).
- **Be interested in establishing international partnerships** in Fair Trade Education (FTE).

■ ■ ■ To ensure that a sufficiently broad range of participants are represented from a wide range of countries, candidates will also be selected according to the following criteria: their country, the type of organisation they work for and the position they hold in that organisation.

■ ■ ■ At last, we will pay attention to the fact that participants brief members of their own organisation on the exchange of ideas at the meeting.

## → Working languages

■ ■ ■ Participants must be able to work in **French** and in **English**. However, if the language represents a real barrier, we will consider the possibility of using Spanish as a third working language.

## → The Main Issue

- A main issue will form the backbone of the meeting:

### How can Fair Trade be a pedagogical tool for teaching civic values to young people ?

The meeting will therefore focus on Fair Trade education to young adults (16-25 years old). Fair Trade education is understood for our purposes as having a two-fold definition:

- ▶ **“Education in development and international civic values”**: a process designed to initiate critical in-depth thinking about the relationship between the North and the South in order to prompt changes in values and attitudes and ultimately ensure the advent of a fairer world, one in which resources and power are equally balanced.
- ▶ **“Fair Trade”**, defined by FINE\* as:  
«A trading partnership, built on dialogue, transparency and respect with a view to achieving greater fairness in international trade. Fair Trade contributes to sustainable development by offering better trading conditions to marginalized producers, particularly those in the South. Fair Trade players, with the support of numerous consumers, undertake to actively support producers, to raise public awareness and to work for changes in the prevailing rules and practices of conventional international trade».

- The meeting will be grounded on the following definition of Fair Trade Education (FTE).

## ☐☐☐ Fair Trade education for Artisans du Monde

**FTE is a tool for development education and seeks to achieve three complementary and indissociable goals:**

- **To foster responsible consumer behaviour** and a shift in life-style to becoming an ethical consumer through individual and collective understanding of the issues.
- **To help build a solidarity-based economy** and to promote values which are not dictated by profit generation.
- **To encourage civic movements** seeking to introduce international democratic regulation at all levels.

Hence,

☐☐ **FTE is a pedagogical act:**

- Grounded on interactive learning designed to work through participants' a priori judgements and mental frames of reference.
- Seeking to inculcate knowledge, know-how and change life-styles through enhancing critical thinking.

☐☐ **FTE is a political act:**

- Enabling people to question the social model in which they live.
- Enabling people to understand the impact of their day to day actions and to become a citizen working for social change at the local, national and international level.
- Enabling people to enhance their skills in analysing the reality and workings of global trade, its underlying rationale and impact on sustainable development.
- Which devises and advocates alternatives to this prevailing state of affairs through sustainable development.

## → The Agenda in detail

- Participants will draw upon their experience to paint an overall, international picture of FTE today and identify the fundamental principles underpinning FTE. This will then enable us to address the potential for international partnerships.

- ▶ **First part**

**Participants share their working methods** in order to identify both similarities and differences in their understanding and implementation of FTE.

- ▶ **Second part**

On the basis of these similarities and differences, does any **common rationale** emerge, and how would an international network be useful?

- ▶ **Third part**

Thinking about the actual setting up of the **network** and **working in partnerships** on the European and international level.

## → Method

- The meeting will focus on sharing work methods and practices. It will alternate between discussion in workshops with feedback and debate in plenary sessions.
- An interactive approach shall be used throughout the week, including role-plays and other, similar activities.



## Results sought

- › The drawing up of a list of FTE organisations including their ways of approaching and implementing FTE.
- › To issue a document showing all the main points raised throughout the event and the various workshops' conclusions.
- › To issue a tool (video or other) participants can use to show the work achieved during the event.
- › To give rise to partnership projects.
- › To link up, at least informally, Fair Trade education players on an international level.

## → Accommodation

- ■ ■ The meeting will take place at the “**Domaine de Buffières**”. This location offers accommodation at a magnificent medieval castle set in fifty acres of grounds. Lying at the heart of the little local village of Dolomieu, the Domaine de Buffières is located in a national conservation area for fauna and flora. The property is currently run by a French public education association (Léo Lagrange), which organises educational holidays on the environment.
- ■ ■ We will be living and working here throughout the week. The plenary sessions will be held in the 100m<sup>2</sup> conference room, while smaller rooms will be used for group work.  
Accommodation in double rooms will be provided in a separate building. It will also be possible, depending on numbers, to have a single room (a supplement will however apply).
- ■ ■ Average temperatures in February are quite low in this area of France, and snow is always possible : whilst the accommodation building and work rooms will always be heated, we recommend you take warm clothing, waterproof shoes and a warm coat for when you venture outside.

## → Travel arrangements

- ■ ■ **By plane:** the closest international airport is St Exupéry in the city of Lyon. With advanced notice we can provide a shuttle service to take people from the airport to the event's location. This will also be possible for the return journey.  
The city of Grenoble's St Etienne de ST Geoirs airport is 25 miles (40km) from the Domaine de Buffières castle. Again, providing requests are received in advance, we can also organise a shuttle service to this airport.
- ■ ■ **By train:** get out at La Tour du Pin station. This is 5½ miles (9km) from the event's location. A shuttle service will be provided if advanced notice is given.
- ■ ■ **By car:** from Lyon to Grenoble on the A3 motorway taking the La Tour du Pin exit.

To organise transport from the airport or railway station to the event's location, participants will be sent **a form which they must fill in and return to us.**



»»» *As regards practical information, such as travel, accommodation, weather conditions, etc., participants will be receiving further details in a forthcoming batch of information.*

## → Participation Fees

- ■ ■ Each participant will be asked to **pay a 100 euros contribution** to meet accommodation, food, cleaning and other sundry costs for the day-to-day running of the location. Any extra services shall be paid for by the participants themselves.
- ■ ■ Participants will be reimbursed their travelling expenses **provided they meet the following conditions:**
  - The person must stay for the entire meeting (from 1pm on 12th February to 9am on 18th February).
  - The sum reimbursed cannot exceed 300 euros. There can, however, be some flexibility in individual cases.
  - Reimbursement will only be made upon the participant producing proof of payment for travel tickets. When you arrive, you will be handed a travel reimbursement form that must be returned to the colloquium's organisers up to a maximum of two weeks after the end of the event. For administrative reasons, reimbursement forms which arrive after this period will not be processed. Similarly, no reimbursement can be made without evidence of proof of payment.

## → Enrolment procedure

- ■ ■ Those wishing to attend the meeting should initially return their enrolment form **before 20th December 2005** (see the attached "Enrolment Request Form").
- ■ ■ **At the beginning of January, successful candidates will receive more details** about the arrangements (the week's agenda, directions and amenities), together with a form to be filled out and returned to us (giving information about any dietary requirements, specific needs, time and place of arrival and departure, etc.). This second batch of information will also include details about settling participation fees : your enrolment will not become definitive unless this payment is made.
- ■ ■ Unsuccessful candidates will be notified in January. It will be possible however to send them, on request, a copy of the event's proceedings.



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